

| Who We Are



ZypMedia is an enterprise software platform that manages all digital advertising offerings for media and broadcast companies.

We Power Digital Advertising For
America's Top Local Media
Companies



+ More!

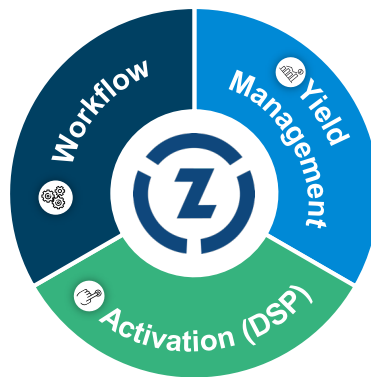
200+

Active
Markets

20K+

Advertisers
Served

Digital Operating System for Media Companies



World-Class Investors



BUILT WITH LOVE IN SF



ZYPMEDIA.COM

| Proven Model, Proven Results



ZypMedia Partner Growth Trends

Actual Revenue Generated Per Month



We create, sustain and grow revenue. OTT is driving massive growth for our partners in every stage of maturity.

Streamers Prefer Local Over National Ads



ZypMedia ran a survey to find out more about how and why people are watching streaming TV.

Almost
50%

Of consumers are tuning into local or free, ad-supported streaming services to watch their favorite TV shows and movies.

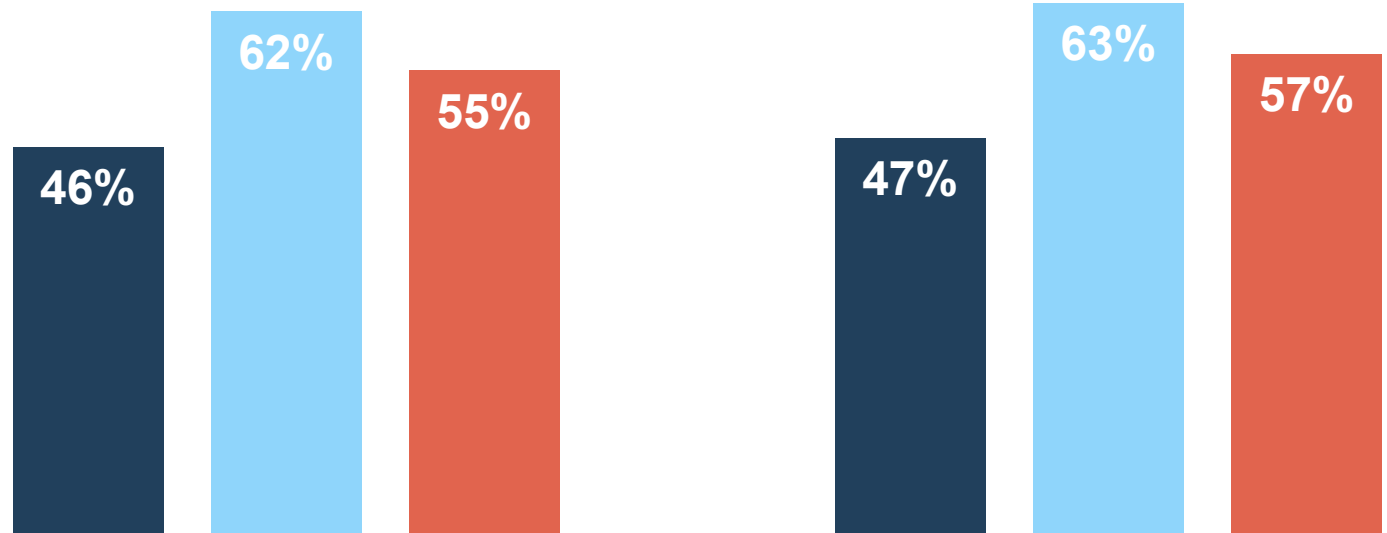
62%

Of consumers that watch free, or ad-supported streaming TV prefer watching local over national commercials.

Millennials Love Free and Local

Watch Free OTT

Watch Local OTT



Overall 18-34 35-44



Aman Sareen

Co-Founder & CEO, ZypMedia

Rachel Egan

Senior Vice President, Sales



Get in Touch: hello@zypmedia.com