SOCIAL AT THE SPEED OF NEWS.
KIM WILSON
FOUNDER/PRESIDENT
@ SOCIAL NEWS DESK
NOTABLE NUMBERS

207
Number of DMAs that rely on SND

32,900
Number of active social accounts publishing on SND

25 Million
Number of social posts distributed via SND
BETTER BOOST AD

Tune-in  |  App Downloads  |  Email Sign-Ups
BETTER BOOST AD RESULTS

3-6
Increase in Nielsen share with the same budget

1,095%
Increase in app installs with the same budget

278%
Increase in newsletter sign ups with the same budget
MESSENGER FOR NEWS

Direct Subscribers | Daily Links | Push Alerts
LESS WORK FOR THE NEWS TEAM
Spend less time manually scheduling content to go to social channels.

DATA-DRIVEN CONTENT DECISIONS
Custom scheduling allows for frequencies that work for you. And it will work around your manual posts.

ELIMINATES DOWNTIME
Fewer posts often means less traffic. Automation keeps content flowing all day and night.

PLANNER AND SND AUTOPILOT
Hybrid Automation: Best of Both Worlds
Step 1: Build your Template using RSS, syndicated and custom feeds
Step 2: Manage your Planner and evaluate suggested content
PLANNER AND SND AUTOPilot

Step 3: News Teams adjust on the fly
LET’S TALK
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