

takeaways

WAKE UP TO THE AI EVOLUTION OF NEWSROOMS



01

takeaway

Nota is a SaaS company building AI models that are trained by the best journalists, writers and creators in the world. Our assistive tools and LLM provide a foundation for any business in any media vertical to amplify their story.

03

takeaway

Nota tools are built API first and can be accessed 3 ways: via our WordPress/Newspack Plug-In, our web dashboard, and via a Chrome browser extension

05

takeaway

Nota is developing an editorial board with editors from the top publications across the country, to ensure tools are built ethically and provide the most accurate results

02

takeaway

Nota has been working with LMA since May of 2023 and has launched over a dozen BloomLabs publishers and partnered or launched with half a dozen Board of Directors publications

04

takeaway

Nota is partnering with Mather Economics to launch Nota PROOF, a tool that will provide pre-published recommendations on how to improve article content for maximum organic reach

06

ah-ha moments

1. Nota has built its own patent pending proprietary large language model, POLARIS, informed and trained transparently for publishers, by publishers
2. The LMA publishers that have been working with Nota have seen a 15%+ increase in page views since launching Nota and over 50%+ reduction in time to create assets
3. Nota's LETTER tool allows publishers to create a draft newsletter in a matter of minutes, unlocking the opportunity to create better, more personalized products that drive deeper engagement with existing subscribers or even new products for customer sub segments that have been underserved



LOCAL NEWS SUMMIT

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if interested in a demo